Helen Keller Intl opened its Madagascar office in 2023 with a goal of tackling the country’s high-rate of vitamin A deficiency, especially among children under five-years-old. When the country transitioned from door-to-door campaigns to routine treatment, there were considerable drops in the coverage, leaving out children in greatest need. Working closely with Madagascar’s Ministry of Public Health, with generous funding from GiveWell, we are working at the national and regional levels to close these gaps by training healthcare workers and educating families about the importance of vitamin A so that every child can benefit from this simple, efficient intervention.

**Challenges**

- 41% of children under the age of 5 suffer from vitamin A deficiency, negatively impacting their health and vision.
- 58% of health centers in Madagascar face vitamin A shortages and are unable to meet the healthcare needs of their communities.
- Only 12% of health facility staff are trained to distribute and educate families about the importance of vitamin A.

**Where We Work**

- Ihorombe
- Menabe
- Sava
- Sofia

**Number of staff:** 7  
**People reached annually:** 1.2 million  
**Office opened:** 2023  
**Operating budget:** $1.4 million
Helen Keller Intl partners with communities that are striving to overcome longstanding cycles of poverty. By delivering the essential building blocks of good health, sound nutrition, and clear vision, the organization helps millions of people create lasting change in their own lives. Working in 20 countries – across Africa, Asia, Europe, and the United States – and together with a global community of supporters, Helen Keller helps to ensure every person has the opportunity – as Helen did – to reach their true potential.